

THE “B-105 HI – LO CASH MACHINE CONTEST
PRESENTED BY BELTERRA PARK GAMING
OFFICIAL RULES

1. **Dates/Eligibility.** The “B-105 Hi-Lo Cash Machine Contest presented by Belterra Park Gaming” (the “Contest”) begins Thursday, March 30, 2017 and ends on or about Thursday, May 4, 2017. WUBE (the “Station”) may change the dates and/or terms of the Contest, including canceling the Contest, without prior notice. Any material changes will be broadcast on the Station and posted online on a page at www.b105.com (the “Site”). The Contest is open to all legal residents of Ohio, Kentucky or Indiana, eighteen (18) years of age or older at the time of entry. There is no purchase necessary to enter or win. A purchase will not increase a contestant’s chance of winning. The Contest is void where prohibited by law. Employees or agents of the Station, Hubbard Broadcasting, Inc., Belterra Park Gaming, Pinnacle Entertainment, Inc., any entity associated with the sponsorship or administration of the Contest (collectively, the “Sponsors”) or any other television or radio station that transmits a signal for reception in Ohio, Kentucky or Indiana, as well as members of the same household of any such employee or agent, may not participate. No more than one (1) winner per household. Contestants can only win once per day. Previous winners of contests conducted by the Station must comply with the following time limit before attempting to enter the Contest: Contestants may only win one prize per person valued at or above \$10,000 every six months unless specified otherwise. Each time limit is measured from the date the winner won their prize in the prior contest.

2. **How to Enter.** To participate in the contest, contestants must listen to WUBE every Thursday during the contest period at approximately 7:10 a.m. and call the station’s contest line (513) 749-2105 when prompted by the on-air personality. The 25th caller that successfully calls in will immediately play the *B-105 Hi-Lo Cash Machine Contest* on-air, upon confirmation of eligibility. Callers will be required to provide their first and last names, complete address, including ZIP code, telephone number and date of birth at the time they call. Callers must guess the exact amount of money to the dollar that the B-105 Hi-Lo Cash Machine is holding for that particular day. The cash prize value will vary for each of the six rounds of play that begin on the six Thursdays of the contest.

3. **Selection of Winner.**

- a. Winners will be selected as follows: To play the Contest, listen to Station on Thursdays at approximately 7:10am during the contest period. The 25th caller that successfully calls in on the contest line at (513) 749-2105 when prompted by the on-air personality must guess the exact B-105 Hi-Lo cash prize amount in whole dollars for that particular round. If the 25th caller guesses correctly, he/she will win that exact amount for that particular round of play.
- b. Participants failing to guess the exact amount in whole dollars during any round will be told if their guess is, “too high” or, “too low,” and will not receive the cash prize for that particular round of play. Contestants will be solicited at approximately 10 minutes after

the top of each hour, weekdays from 7:00am until 6:00pm until there is a correct guess during each contest round.

c. Contestants must listen to win. Winners will be notified on-air.

4. **Prize.** There will be up to eight B-105 Hi-Lo Cash Machine prizes awarded. Each prize will be paid via check and the amount will vary throughout the contest. The winner will be required to complete an IRS Form W-9 and will receive an IRS Form 1099-Misc.

5. **Conditions/Restrictions.** In exchange for the right to participate in the Contest, each contestant agrees to release and indemnify each of the Sponsors, and the officers, directors, agents, parent companies, subsidiaries and employees of each of the Sponsors, for, from and against any and all claims, demands and/or causes of action of any nature or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that arise out of the contestant's participation in the Contest and, if the contestant is the winner of the prize, the use of their prize. Entry into the Contest constitutes permission for each Sponsor and its respective designees to use the contestant's name, likeness, portrait, voice and/or biographical material for an unlimited period of time in order to advertise, promote or publicize the Sponsor and/or the products and services of any of its designees. Winner will be required to produce identification satisfactory to the Station and sign an affidavit of eligibility and release (including a publicity release) as prepared by the Station. Anyone using fraudulent means to participate in and/or win the Contest will be subject to disqualification.

6. **Rules.** Copies of these rules are available at the Site, at the studios of the Station, located at 2060 Reading Road, Cincinnati, Ohio 45202, during regular business hours or by sending a request, along with a self-addressed stamped envelope, to the Station at this address.